



# 4CORNERSPORT SPONSORSHIP PACKAGE

[WWW.4CORNERSPORT.CO.UK](http://WWW.4CORNERSPORT.CO.UK)

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# SPONSORSHIP OPPORTUNITIES



- 4Cornersport is a private football academy that provides a number of football programs in Cambridgeshire. 4Cornersport was created in 2021, initially focusing solely on 1-on-1 and small group training sessions. Over the past two years, 4Cornersport has developed into offering a variety of training programs for different ages and abilities. 4Cornersport now offers the following: 1-on-1 Private Training, Mini Group Training, Goalkeeper Training, Grassroots Support, Futsal Development Programme, Performance Camps, Birthday Parties, and the 4CS Academy. Each program has a number of participants, with individual training being one of our most common services. We see nearly 50 players a week for 1-on-1 training sessions. When players bring friends or teammates for mini group training sessions, these can range from 2 to 6 players per session.
- Our grassroots program supports nearly 20 teams, each with approximately 14 players, totaling around 280 players we see every week. Our Futsal Development program includes 3 teams, each with nearly 14 players per age group, totaling 42 players in the program. We have run 6 performance camps within the year, with our newest one taking place over 5 weeks in the summer. These have been a huge success, with nearly 50 players attending each day/week. During these camps, players participate in football all day with specific training sessions, additional training, and fun games throughout. We also invite professional footballers to meet the players for autographs, pictures, and more, making the experience even more memorable. This is significant for us as we aim to show local players that signing professionally is possible if they work hard.
- Our birthday parties have been held numerous times over the years, accommodating up to 20 players each time for a 2-hour party that includes a variety of fun football games and a trophy for the birthday boy/girl.
- Lastly, our 4CS Academy has been a huge success. It started with just our U10s this season, maintaining our structure and format throughout. The goal is to provide players with as many opportunities as possible to play against top clubs and visit amazing facilities for fixtures and events. This includes training 3 times a month with UEFA B Coaches at top facilities to give the best training experience for our players. Starting in the 2024/2025 season, we are expanding our academy teams to include not one but four age groups: U9s, U10s, U11s, and U12s, with each group having 14 players. This will continue to provide players with as many opportunities as possible to develop and experience new things.
- All these programs require equipment, facilities, promotional banners, kits for players and staff, and additional promotional advertising. Therefore, we have the following information and packages available. If you would like to choose a package, please email or call us about your selection. We are happy to negotiate if you feel adjustments are needed to suit your needs.

# 4CORNERSPORT MISSION, VALUES AND GOALS



- At 4CornerSport, our mission is to provide a wealth of opportunities within an elite environment for all players who attend our programs. We are dedicated to offering high-level coaching and comprehensive programs that cater to every player's needs, ensuring they have access to the best resources to excel. Trust and excellence are at the core of our philosophy, and we strive to create a nurturing and professional atmosphere for every participant.
- Our Values and Ambitions
- Inklusivity and Excellence: We are committed to building an academy that houses multiple teams, giving both male and female players the platform to develop and showcase their talents. Our goal is to help every player become the best version of themselves within the game, providing them with the skills and confidence needed to succeed.
- State-of-the-Art Facilities: A key part of our vision is to establish our own facility where we can run all sessions and programs. This will not only enhance the training experience for our players but also allow us to give back to the local community through facility hires and community programs.
- Pathway to Professionalism: We take pride in our track record of success, with numerous players progressing to development, academy, or professional-level football. Our ongoing goal is to continue this legacy, giving more players the opportunity to achieve their dreams and succeed at the highest levels of the sport.
- Join us at 4CornerSport, where we are committed to developing talent, fostering trust, and making a positive impact on the football community. Together, we can help you reach your full potential and achieve greatness in the beautiful game.

# PACKAGE 1 – TRAINING EQUIPMENT – FACILITY

- 4CS owns and provides a range of training equipment to ensure all our sessions are fully equipped with enhanced training gear, delivering the best service to our players. This includes footballs, mini goals, mannequins, poles, and bibs. 4CS is based at two main locations; however, during half terms and summer periods, we operate across several different locations. These include Coleridge Community College, Linton Village College, and Long Road Sixth Form College. We pay for all facilities monthly. At our facilities, we are allowed to use signs, banners, and as much promotion as possible. This package offers you the chance to sponsor our training equipment or contribute towards our facilities during half-term periods.
- **WHAT DO YOU GET IN RETURN?**
- Depending on the chosen package, we will provide a banner at our centers, which will be displayed during all sessions within our camps during half terms and summer periods. Your sponsorship will be featured on our website, which attracts nearly 200 visitors every day. Additionally, your sponsor's name will be included on all our social media posts related to new services or booking opportunities. Across all our social media platforms, we have nearly 5,000 followers, with Instagram and Facebook being our most visited and popular accounts. Our follower count and interactions increase weekly.
- **PLEASE SEE BELOW FOR THE PACKAGES AND THE ASSOCIATED RETURNS.**

## KIT ORDER 1:

**2 X BAZOOKA MINI GOALS - £200**

**TOTAL: 200**

### WHATS INCLUDED?

- BRAND/ LOGO INCLUDED ON ALL SOCIAL MEDIA POSTS – ONLY INCLUDING PROMOTIONS, NEW SERVICES OR UPDATES



## KIT ORDER 2:

**1 BAG OF 12 FOOTBALLS (ANY SIZE NEEDED) - £90**

**3 X MANNEQUINS - £60**

**3 X MANNEQUIN BASES - £40**

**AGILITY POLES - £50**

**TOTAL: £250**

### WHATS INCLUDED?

- BRAND/ LOGO INCLUDED ON ALL SOCIAL MEDIA POSTS – ONLY INCLUDING PROMOTIONS, NEW SERVICES OR UPDATES.
- ADDED ONTO OUR WEBSITE ACROSS 3 PAGES AND SEPARATE SPONSORSHIP DEAL PAGE.



## FACILITY:

**ANY HALF TERM CAMP/ SUMMER CAMP FOR 5 DAYS ONLY.**

**TOTAL: £400.**

### WHATS INCLUDED?

- BRAND/ LOGO INCLUDED ON ALL SOCIAL MEDIA POSTS – ONLY INCLUDING PROMOTIONS, NEW SERVICES OR UPDATES.
- ADDED ONTO OUR WEBSITE ACROSS 3 PAGES AND SEPARATE SPONSORSHIP DEAL PAGE.
- ADDED TO 4CS BANNER ACROSS FACILITIES WHEN SESSIONS ARE RUNNING.

# PACKAGE 2 – 4CS ACADEMY KIT, TRAINING AND HOME KIT SPONSOR

4CS Academy is a private and player-invitation-only training programme which offers unique opportunities and offerings for the best players in Cambridgeshire.

- **WHY DO PLAYERS COME TO US?**
- This season, we have been running an U10 squad under our Academy, which has offered players the opportunity to train three times a month with a fixture at the end of the month to finalise their training. The U10s have played in several fixtures against private academies, development centres, pre-academies, and professional academy teams. This has meant the team has travelled to a variety of professional clubs' training facilities.
- This season, we will be running four age groups with 12-14 players in each group. Therefore, we will have a total of 55 players in our academy. This means all teams will be visiting several different locations, training groups, and away fixtures where the players will be playing. Each session will consist of pictures and videos being taken to then post on our social media, reaching nearly 5,000 followers across our social media platforms. This kit will be for training and for fixtures, meaning it will be worn a minimum of 10 times a month but when we add additional fixtures, this could go up to 12 times a month. Our players love the kit, and they participate in several different training programmes, which include our futsal training, one-on-one training, grassroots training, and additional sessions.



## KIT ORDER X 1 TEAM: (14 PLAYERS)

1 X NIKE ACADEMY FULL KIT  
1 X NIKE ACADEMY JUMPER  
TOTAL: £400

### WHATS INCLUDED?

- BRAND/ LOGO INCLUDED ON ALL SOCIAL MEDIA POSTS
- ALL KITS WITH SPONSOR TO BE SEEN BY AT LEAST 5 PROFESSIONAL CLUBS, COACHES AND PARENTS

## KIT ORDER X 2 TEAMS: (28 PLAYERS)

2 X NIKE ACADEMY FULL KIT  
2 X NIKE ACADEMY JUMPERS  
TOTAL: £800

### WHATS INCLUDED?

- BRAND/ LOGO INCLUDED ON ALL SOCIAL MEDIA POSTS – ONLY INCLUDING PROMOTIONS, NEW SERVICES OR UPDATES
- BRAND/ LOGO ACROSS OUR WEBSITE
- ALL KITS WITH SPONSOR TO BE SEEN BY AT LEAST 5 PROFESSIONAL CLUBS, COACHES AND PARENTS

## KIT ORDER X 3 TEAMS: (42 PLAYERS)

3 X NIKE ACADEMY FULL KIT  
3 X NIKE ACADEMY JUMPERS  
TOTAL: £1,200

### WHATS INCLUDED?

- BRAND/ LOGO INCLUDED ON ALL SOCIAL MEDIA POSTS
- BRAND/ LOGO ACROSS OUR WEBSITE
- BRAND/LOGO INCLUDED ON CAMP/EVENTS ADVERTISING AND ON THE DAY OF EVENT.
- ALL KITS WITH SPONSOR TO BE SEEN BY AT LEAST 5 PROFESSIONAL CLUBS

## KIT ORDER X 4 TEAMS: (56 PLAYERS)

4 X NIKE ACADEMY FULL KIT  
4 X NIKE ACADEMY JUMPERS  
TOTAL: £1,700

### WHATS INCLUDED?

- BRAND/ LOGO INCLUDED ON ALL SOCIAL MEDIA POSTS
- BRAND/ LOGO ACROSS OUR WEBSITE
- BRAND/LOGO INCLUDED ON CAMP/EVENTS
- ALL KITS WITH SPONSOR TO BE SEEN BY AT LEAST 5 PROFESSIONAL CLUBS
- BRAND/ LOGO INCLUDED ON BANNERS

# PACKAGE 3 – STAFF COACHING KIT SPONSOR

4CS Academy is a private, player-invitation-only training program that offers unique opportunities for the best players in Cambridgeshire.

## WHY SPONSOR THE STAFF KIT?

Currently, there are 5 staff members who deliver across all our programmes. This includes 1-1 training, Mini Group sessions, Goalkeeper training, Grassroots Support training, Futsal Development Programme, Academy, Performance Camps, Tournaments, Festivals, and meetings. All staff must wear the kit at all times during any event. While our staff kit, this year has been sufficient, we are enhancing what staff members receive in the upcoming season. We are also planning to add 2 more staff members to provide even more sessions across our training programmes.

Please see below the 2 packages available and your returns:

**KIT ORDER X 5: (5 – 7 COACHES)**

**5 X NIKE ACADEMY FULL KIT  
(STAFF)**

**TOTAL: £400**

### WHATS INCLUDED?

- BRAND/ LOGO INCLUDED ON ALL NIKE ACADEMY STAFF KIT.
- THIS WILL BE FOR 5 STAFF MEMBERS BUT WILL GO TO 7 BY THE START OF THE SEASON. MEANING NO EXTRA COST FOR ADDITIONAL STAFF

**KIT ORDER X 5: (5-7 COACHES)**

**5 X NIKE ACADEMY FULL KIT  
(STAFF)**

**TOTAL: £800**

### WHATS INCLUDED?

- BRAND/ LOGO INCLUDED ON ALL SOCIAL MEDIA POSTS
- BRAND/ LOGO ACROSS OUR WEBSITE
- THIS WILL BE FOR 5 STAFF MEMBERS BUT WILL GO TO 7 BY THE START OF THE SEASON. MEANING NO EXTRA COST FOR ADDITIONAL STAFF

